

bdigital BARCELONA CENTRE
DIGITAL DIGITAL TECNOLÒGIC
CONGRESS

**BDigital
City of Knowledge Award
for the social use of ICT
4th Edition**

Bases for this Edition

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The BDigital Global Congress is the congress of reference for the advances in Information and Communication Technologies (ICT) and for their application in the business, technological and social environment.

1. Purpose of the City of Knowledge Award

The purpose of the BDigital City of Knowledge Award is the public recognition of the best initiatives (ideas, projects, research) centred on the social use of Information and Communication Technologies (ICT).

A very special value will be attributed to solutions having in mind the socialization of the new technologies, in order to benefit the most underprivileged and the social segments running the risk of remaining excluded from a standardized access to the Society of Information and Knowledge.

2. Who organizes it?

The BDigital City of Knowledge Award is funded by the Barcelona City Council within the BDigital Global Congress, organized by the Barcelona Digital Technology Centre.

3. Who is it intended for?

Any physical or juridical person may participate, either individually or collectively. Nominees may come either from the public or from the private sector, and the same person or entity may submit more than one nomination.

4. A Single Category

Best initiative for social and labour integration using ICT.

5. Presentation of Nominees

For presenting an award nomination, please fill in and submit the related form you may find on the congress website, www.bdigitalglobalcongress.net, under "Awards".

In no event it will be necessary to submit attached documents to the award organizers and/or co-ordinator, except where expressly requested to do so by the Jury.

Projects and nominations presented to previous editions may be submitted, provided they were not selected as winners, as such projects will be evaluated again according to the evaluation and selection criteria defined for the current edition.

6. Deadlines for this Edition

Nominations for this edition may be submitted until the **17th April 2009**, 12h o'clock.

7. Instructions for Submitting an Online Nomination Form

The following fields of the award nomination form have to be filled in with the project data:

Field	Description
Project Name	Name of the project submitted for nomination Several projects may be submitted for the same entity, the project name being the identification key.
Name of the person responsible for the project and/or company	Name of the contact person responsible for the project submitted for nomination
Family Name(s)	Family name(s) of the contact person responsible for the project submitted for nomination
Position	Position of the contact person responsible for the project
Name of the organization/entity (Name and Tax ID Number)	Name of the company or entity submitting the nomination, and tax identification number of the company or representative
Address	Address of the company or entity submitting the nomination
Place	Place of the entity or responsible person
Country	Country of the entity or responsible person
Province	Province of the entity or responsible person
Telephone	Fixed telephone number of the contact person responsible for the project submitted for nomination
Mobile phone	Mobile telephone number of the contact person responsible for the project submitted for nomination
(Main) E-mail Address	Required for notification purposes of the awarding organization
The organization/company/entity's website	Website of the primary project promoter or creator
Project Website	Website representing the project In this award edition, the project website may refer to additional online information concerning the project.
Description	Short project description This field should contain the distinguishing features of the project or initiative from a marketing point of view.
Project Purpose	This section should include the following points: <ul style="list-style-type: none"> • Clear and concise definition of the project's main social purpose • Potential users of the infrastructures or services derived from the project • Description of the technologies integrated in the project. Technical and functional characteristics, highlighting the most significant distinguishing aspects. • Cooperation with other agents (other agents: companies, institutions, universities, etc.) (if any) • Project application results. In the event of an initial idea, explain the expected results.
Description of the digital innovation	This section should include the following points: <ul style="list-style-type: none"> • Is the project original and new on the local, regional, national or international level? • Which technical characteristics do distinguish this project from other existing projects? • In the event of projects with a low technological level, specify why they are necessary

Field	Description
Promoting ICT and opportunities	Description of the social interest and ICT-fostering features, if any, the submitted initiative may have. If applicable, description of the project's participation in international or European Union programmes, such as the European Union's frame programmes for technological research, demonstration and development actions, as well as a list of co-operation agreements with other entities, companies or user groups for realizing, spreading or putting into practice national and international research and development results.
Initiative/Project Phase	Development or implementation status of the project. Admitted values are closed, pilot, commercialization, initial design.
Problem it solves, requirement it covers or opportunity it presents	Specify the necessities the implementation of the product or service is satisfying or will satisfy for the citizens in the Society of Information.
Competitive Advantages	Specify the advantages and value-added technological innovations the product/service is contributing to the Society of Information with respect to the existing offer, and the organizational changes or innovations involved.
Did you submit any applications to previous award editions?	Yes or No When it was submitted? (year in the YYYY format) Under which category?
Other observations	Field left free for the candidates to describe other aspects they may deem necessary or which are not included under any previous question.

8. Nominee Selection Process and Evaluation Criteria

The process followed for evaluating all projects will consist of two phases:

Phase I: Selection of the finalists

Upon closure of the nomination period, a Jury appointed for this purpose will assess the submitted works and decide in favour of those that in the Jury's opinion present a greater scientific quality and originality, best suiting the theme specified in these bases, and will choose the best three projects as finalists.

If deemed convenient by the Jury, special mentions may be granted to works outstanding for their quality.

The applications received will be assessed by the Jury according to the following criteria:

- Originality and applicability of the project
- Problem it solves, requirements it covers or opportunity it represents
- Impact and social benefit
- Fostering or cooperation between companies and other agents involved in the development of the Society of Knowledge

Phase II. Selection of the Winners

The finalist projects will be notified so as to have the opportunity of presenting additional supporting material, which will be handed over to the Jury together with the original application; thus, during the second meeting, the Jury will have all the information necessary for evaluating the projects and choosing the winner.

The Jury will resolve all situations not foreseen in these bases, as well as any doubts that may arise about their interpretation.

Finalists' Actions

Prior to the 28th April 2009, finalists will receive a notification informing them that they were chosen finalists. At this moment, the award coordinator will ask the finalists to prepare specific documentation for use during the Jury meeting.

Finalists will be given the opportunity to submit additional supporting material, to be delivered to the Jury constituted for this award edition together with the original application, so that the Jury may have all the information necessary for evaluation.

Once selected, finalists must be ready to make a promotional video of their project
No award edition can be declared void.

9. Member Institutions and Companies constituting the Jury

The Jury will be constituted by a heterogeneous group of Society of Knowledge experts (representatives of the local and regional administration, and of professional bodies and collectives).

In this, the Jury is constituted by:

- Àrea de Promoció Econòmica, Ajuntament de Barcelona
- Fundació FIAS
- Caliu
- ONCE
- Generalitat de Catalunya, secretaria d'Acció Ciutadana
- Fundació UPC
- Obra Social de "la Caixa"
- Obra Social Caixa Catalunya
- Fundació UBUNTU
- 22@ Barcelona
- Cercle del coneixement
- Fundació Pere Tarrés

10. Prize Amount

For the winner:

- The prize money will amount to €6,000¹.

11. Data Confidentiality

Due to the confidential character of the information supplied, the Awarding Organization, the Award Coordinator, and the Jury Members will guarantee the confidentiality of the participants' identity and of the contents of their projects, as well as of any information concerning their current utilization or development status, outside the scope of the BDigital City of Knowledge Award, except where previously authorized to disclose such data by their holders.

As soon as the project is chosen as finalist, the awarding organization may publish the details considered public (project name, responsible entity, responsible person, web addresses, description, purpose and category).

All project data received on the application form will be stored in the database of Barcelona Digital Technology Centre and will be used for communicating future events organized by the. Such data will in no event be disclosed to third parties without the previous consent of the related data holders, who will be able to make use of their right to cancel their data by sending an e-mail to info@bdigital.org specifying as reference "City of Knowledge Award Data Cancellation".

12. Questions and Suggestions

For any question or suggestion please contact the coordinators of the 4th Edition of the BDigital City of Knowledge Awards.

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Barcelona Digital Technology Centre

The participation in this edition implies full acceptance of these bases.

¹ By accepting the prize amount, the winner accepts the commitment of dedicating such amount to the successful project.